

Against poverty: Caritas.



Not sehen und handeln.
C a r i t a s

Caritas in Germany

NGO of the catholic church in Germany

A confederation of 26.000 Catholic relief and social service organisations

500.000 employees

Support and Help for 13 million people in Germany

Worldwide disaster relief in cooperation with 162 national Caritas organisations



Headquarter of Caritas Germany

350 employees

Tasks:

Advocate and partner of the disadvantaged

Lobbying: Helps shape social and societal politics

Further training: Professionalization of member organisations

Branding: Corporate identity and corporate communication of Caritas Germany



Field of activity

Kids and young people

families

Old people

Handicaped people

Sick people

Migration and Integration

Volunteers

Further Training

Disaster relief



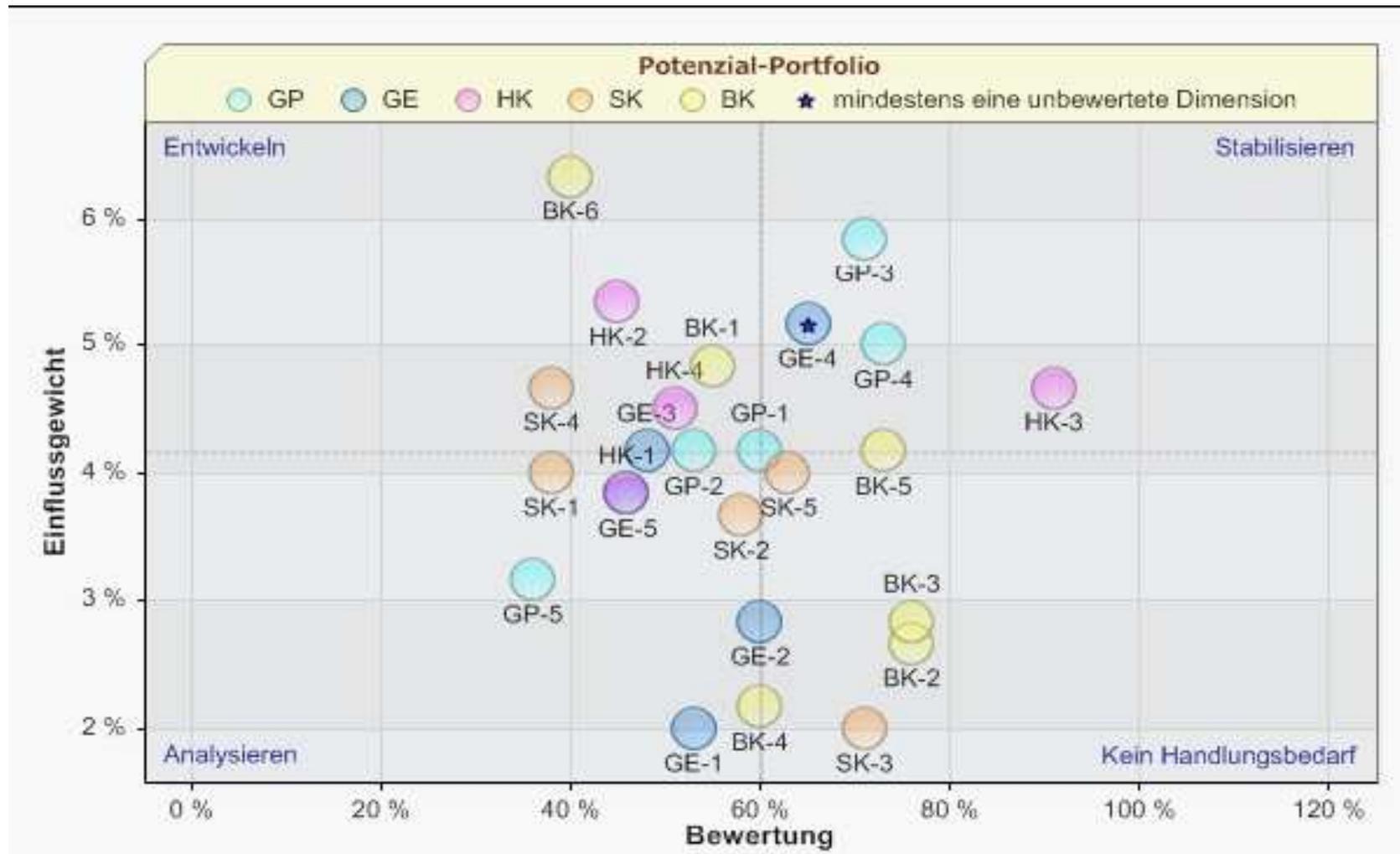
2. ICR 2006 - 2007

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Objectives of the 2th ICR :

1. To find out, if and how the ICR and the process of determine strategic goals of Caritas Germany are able to complement each other
 2. To find out, if the ICR is a useful process/report to support our strongly decentralized organisation (26.000) to improve our external financial reporting in the wake of Basel II and in a changing political environment on social entrepreneurship
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2. ICR: ICR and Strategic goals - Results

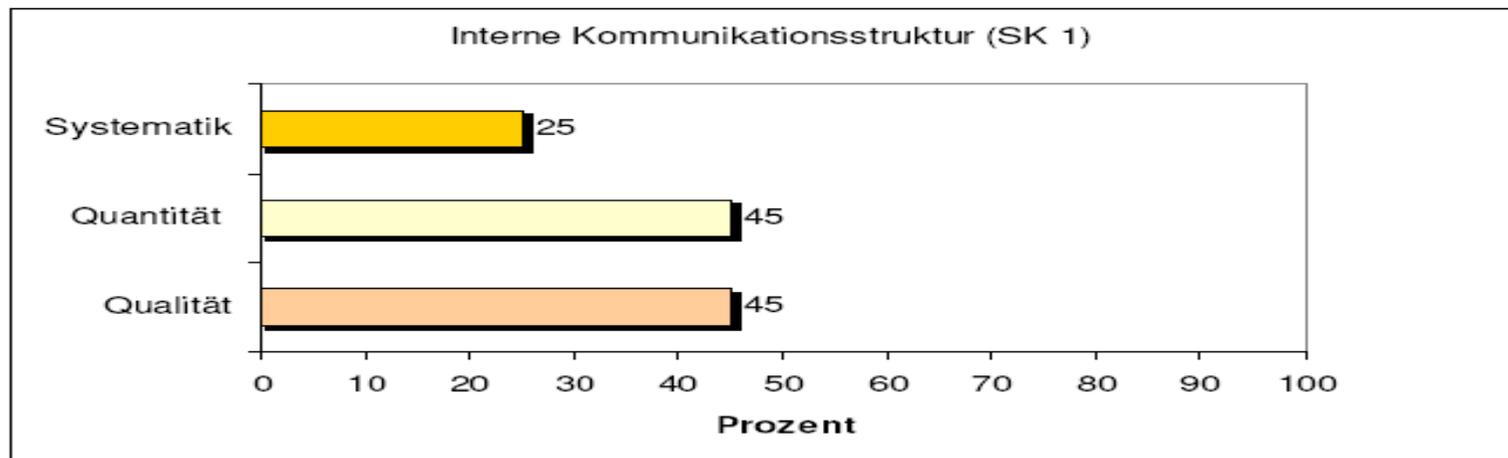
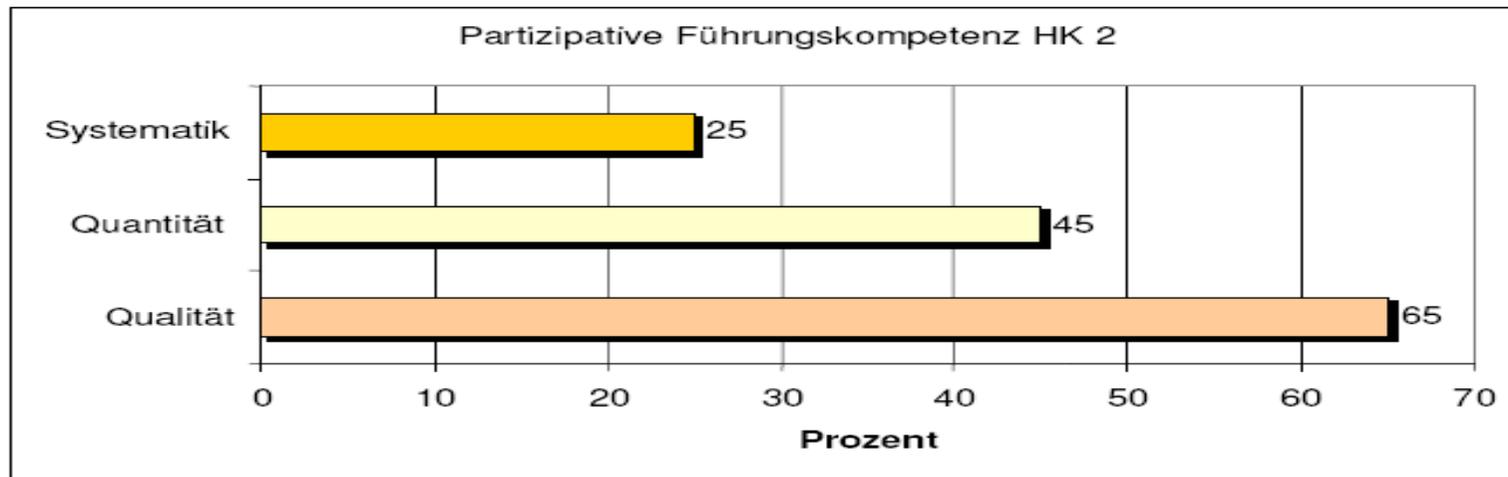


2. ICR: ICR and Strategic goals - Results

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1. The ICR Outcome supports the strategic goals:
Bottom up meets top down. It could be seen as a fitness test on where we stand today to meet our future goals (BSC/QM)
2. Influence of some factors in human and structural capital are extremely important for the strategic goals, never the less – these factors have a high potential to get better

2. ICR: ICR and Strategic goals - Results



2. ICR: ICR and Strategic goals - Results

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3. The Executive Board got an important (and partly surprising) feedback from the participating employees
4. In the future: The ICR Report will be an integrated part of the strategic process

2. ICR: ICR a usefull instrument for the partner organisations?

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On the support from AK Wissensbilanz and the Caritas headquarter 2 more caritas organisations in Germany have made an ICR



The feedback of both organisations was positive



The headquarter is working on a concept how to support the partner organisations in the process of doing ICRs on a regular basis