ACSI
New Generation Innovation Agenda

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Why a new innovation agenda?

• The world is facing several grand challenges that can be solved only by collective efforts
  – Energy, aging population, food and water, crises…

• To exploit the full innovation potential
  – There are severe gaps between scholars, politicians and citizens
  – Innovation ecosystems are local and global
ACSI - Aalto Camp for Societal Innovation

ACSI is organized by Aalto University and the New Club of Paris.

This global platform for societal innovation brings together field experts, researchers, entrepreneurs and students from all over the world to co-create innovative solutions to the challenges of real life cases.
ACSI Paths the Way of Societal Innovation

Multidisciplinary expert-group gathers at ACSI Camp in Finland to find new pathways and develop rapid prototypes that benefit the individual cases and the society at large.
The bases of ACSI

- Self-organization
- Knowledge triangle
- Societal innovation
Self-organization

- Diversity
- Dialogue
- Creative space
- Accountability
- Quick prototyping
Knowledge Triangle

Education

Research

Innovation
Towards Societal Innovation

• Technological
  – roots and focus in technology; impacts can be social or/and societal
  – actors: engineers and scientists

• Social
  – roots and focus in social interaction; impacts can be societal
  – actors: field experts, decision makers, people

• Societal
  – focus in systemic structures and dynamics of the society
  – actors: stakeholders, politicians, researchers, citizens
Engagement of Global Networks

ACSI - Continuous Innovation Process

Research, Development, Innovation and Learning Networks

Users, Researchers, Students and Experts

Orchestration and Method Facilitation

Substance Facilitation

Emergence of New Knowledge and Innovations

Global ACSI Learning Environment

Innovation Spin-ins and Spin-offs

ACSI Camp

Elaboration of Themes and Cases

Collaborative Virtual Teams

Case Ideas

Themes

Signals
Changes
Opportunities
Trends
Actors (A)

Aalto University

Aalto Camp for Societal Innovation ACSI
Core Principles for ACSI

ACSI offers

1. constructive change for real initiatives
2. quick move from output, through outcomes, to lasting impact in society
3. co-creation for open, systemic and sustainable innovation
4. energizing and fail safe environment for revealing full potential
5. support for capacity building and confidence for meaningful rule breaking.
Approximately 120 participants will join ACSI innovation process, tackle inspiring real-life challenges and become part of the ACSI Community. Each participant will join a case group and focus on the challenges of one particular case.

ACSI Camp consists of 8 days – seven active working days and ACSibition, where the camp's results are presented to the stakeholders and the general public.

ACSI 2011 will present approximately 10 cases, each enlightening a different sector of societal challenges.

ACSI offers an opportunity to be at the forefront of global innovation, to participate in a unique co-creative platform and share visions and ideas with leading experts and promising newcomers.
ACSI in Pictures

All pictures by Jamie Donovan
Contact

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